



Search Term Harvesting

Every Sponsored Products search term that produced an order, one product at a time, highlighted when it meets the candidate rule and has no enabled exact keyword or product target anywhere in the profile yet.

SETUP TAKES ABOUT 2 MINUTES

1

PRODUCT AT A TIME

60

DAY WINDOW

2+

ORDERS DEFAULT

0

ACCOUNT WRITES

[01] Install the skill

2 STEPS

[02] Add the AdLabs connector

1 CLICK

[03] How the numbers work

THE CANDIDATE RULE

[04] Run your first report

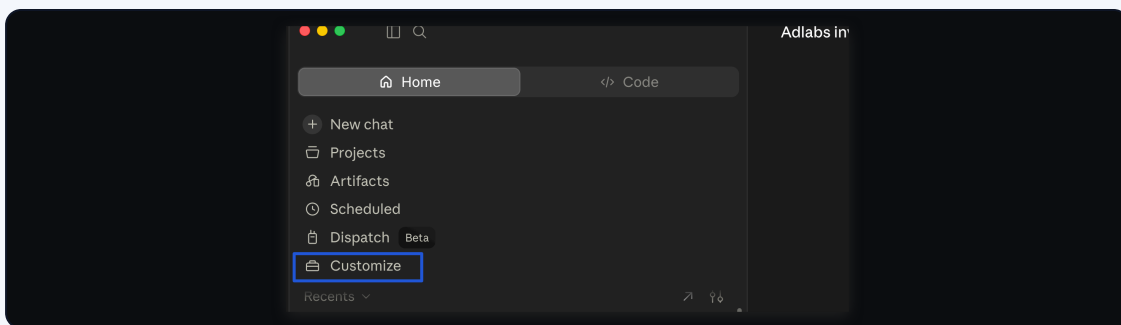
/ADLABS-SEARCH-TERM-HARVESTING

Install the skill

Upload the `.skill` file once. It shows up as `/adlabs-search-term-harvesting` in every chat after that.

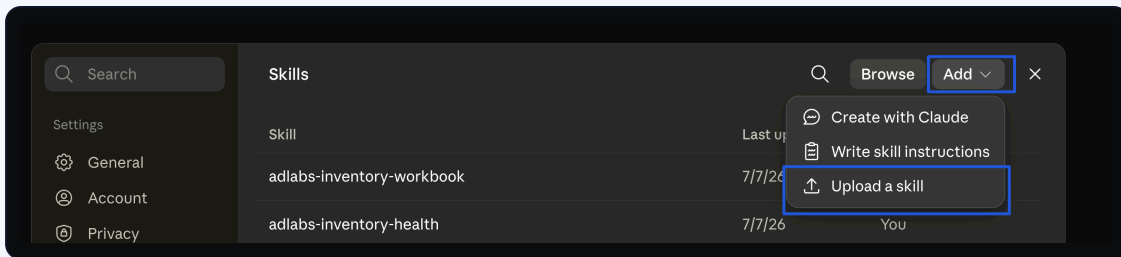
STEP 1

Sidebar → Customize



STEP 2

Skills → Add → Upload a skill



Pick `adlabs-search-term-harvesting.skill` from the folder you downloaded.

CODE **On Claude Code?** The `.skill` is a zip. Unzip it, drop the folder into `~/.claude/skills/`.

Add the AdLabs connector

CUSTOMIZE → CONNECTORS → DISCOVER

Search the directory for AdLabs

Connectors / Directory



AdLabs - Amazon Ads Community

Better analysis and optimizations for Amazon



1 Find AdLabs in the directory

AdLabs is an official connector. Open **Customize**, then **Connectors**, then **Discover**, and search for AdLabs. No URL to paste.

Connectors > Discover > AdLabs

2 Click Connect, then Allow

The AdLabs app opens and asks you to sign in and authorise access. That is the whole handshake.

TIP Set **Read-only Tools** to **Always Allow** under Customize → Connectors → AdLabs. A run makes about fifteen read calls, and otherwise Claude asks you to approve each one. It is safe: this skill **never writes** to your account and never harvests anything itself.

Proof of sales, no home yet.

A term only earns a highlight when it has enough orders to count as proof

candidate = not targeted and (orders $\geq$ 2 or 1+ order with clicks $\geq$ 10)

targeted = an enabled EXACT keyword for a word term, an enabled INDIVIDUAL product target for an ASIN term, anywhere in the profile

would become = exact keyword for a word term · individual product target for an ASIN term · paused targets do not count

	WORKED EXAMPLE, ONE PRODUCT	RESULT
backpack stove	21 orders, 172 clicks, no enabled exact keyword	highlighted
camp stove small	1 order, 14 clicks, no exact keyword	highlighted · clicks half
portable stove	1 order, 6 clicks	not yet · below both floors
B0SAMPLE07	4 orders, ASIN term, no individual target	highlighted · would become Indiv. PT
wood stove	9 orders, exact keyword already enabled	targeted · not a candidate

RELEVANT AND VOLUME

The only two criteria Orders and clicks are the proxies for volume; the report never

NEVER GATE ON ACOS

A high-ACOS converter is a bid problem after harvesting, not a reason to skip it. That

Run your first report

Name the account and ask in plain English. Two fetches, a cross-check, your mappings and three packed reads, then one interactive HTML workbench.

YOU

Build the **search term harvesting** report for the US account.

CLAUDE, USING THE SKILL

- ✓ Found the profile: currency, time zone and tags
- ✓ Window set: last 60 full days ending yesterday
- ✓ Pulled converting terms, the ad-group-to-ASIN map and campaign mappings
- ✓ Totals matched the aggregate: 251 rows, 639 orders
- ✓ Rendered the workbench: 6 products, 86 terms, 36 ad groups

RUN IT

Build the **search term harvesting** report for the US account

NARROW IT

Only the **Camp Kitchen** optimization group

TIGHTEN IT

Use **three orders** instead of two

READ IT

Which product has the **most candidate orders**?

READ-ONLY Nothing is written. The report has no export, no destination campaign and no bid; it highlights, you decide what is relevant and where it belongs. Pick the product, move the rule, filter by group, tag, campaign, ad group or match type, and everything recomputes. The view lives in the URL so a slice can be sent as a link.